



**Recochem Inc.**  
Your Partner in Formulating Solutions  
Votre partenaire branché sur les solutions

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FOR IMMEDIATE RELEASE

## Recochem hits Eastern Canadian roads with a new 27,000 L DEF tanker truck

October 19<sup>th</sup>, 2011 – Recochem makes a significant investment to support bulk distribution of Diesel Exhaust Fluid (DEF) in Canada by hitting the roads with a new 27,000 litre DEF tanker truck. It's the 'first-of-its-kind' on the road in Canada and will effectively serve the DEF customer base in the East. This tanker truck will enable service to customers securely and efficiently (free from risk of contamination). It will provide customers with an expedited service so that their dispensing sites can be filled in less than 20 minutes. Recochem is committed to providing the best Bulk DEF Delivery in Canada.

Recochem offers an integrated system of product and dispensing solutions for technicians and drivers using Diesel Exhaust Fluid across Canada:

- Canada's first DEF delivery tanker truck
- Fastest Measurements Canada certified DEF pumping system – rated to 303 liters per minute!
- National IBC swap service
- Full equipment solutions: small to large volume installations along with custom installations – compatible with existing fuel management systems
- Wide range of DEF formats: 3.78 L (1 US gallon), 9.46 L (2.5 US gallon), 208 L (55 US gallon), 1040 L (275 US gallon), 1250 L (330 US gallon) and soon to be released 18.9 L (4 US gallon)
- Broadest distribution network in Canada – available at over 500 retail locations

Recochem is partnered with Yara, the leading North American producer and seller of DEF, to sell the market's leading brand Air1® DEF in Canada. Producing and distributing the highest quality product to reduce diesel engine vehicle emissions, Recochem also provides complete training and education on DEF.

<http://www.youtube.com/watch?v=C7qwZ-2FixM>

### Performance & Treatment fluids

Recochem carries a complete line of complementary diesel engine fluids that are excellent for heavy duty diesel engine applications. From premium diesel fuel conditioner to coolant, we have the solutions to better maintain the performance of your diesel engines.

[http://www.recochem.com/en/products/automotive\\_liquids/category/performance\\_treatment\\_fluids\\_heavy\\_duty/](http://www.recochem.com/en/products/automotive_liquids/category/performance_treatment_fluids_heavy_duty/)

### About Recochem:

Recochem is a producer, formulator, contract packager and wholesale distributor of automotive and chemical products from six locations in Canada. With over 60 years of experience, the Company still prides itself on fostering a culture committed to safety, service and quality with outstanding responsiveness to customer needs.

*Air1® is a registered trademark of Yara International ASA. Produced by Yara.*

### For more information:

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